

Why should you attend the SETC FALL Professional Auditions?

- **We're in the South!!!** Reach a largely untapped talent pool from outside of major metropolitan areas who are ready and trained to work for you.
- **We present over 250 non-Equity actors** who have all been screened for talent – by YOUR peers.
- **We present AEA Actors** without **your** having to be approved as an Equity audition location/call.
- **We list your specified shows/roles online so actors know ahead for whom they are auditioning.** You give us the information, and SETC lists the shows/roles for which you are auditioning. Each candidate can access that information ONLINE and is given this information in writing onsite, as well other information you want to share about hiring practices, benefits, rehearsal periods, etc.
- **We include links to your site** for up-to-date information on seasons, schedules, roles, and jobs.
- **Approximately 85% of the companies who hire at SETC fill their leads** and major supporting roles with actors, singers and dancers from SETC.
- **Over 92% of SETC auditionees receive callbacks**, with an average 5.2 callbacks each.
- **The top 10% of performers auditioning last year received 12 or more callbacks each.**
- **You receive individual applications with the information YOU have requested** such as availability, contact information for EACH auditionee in the order of appearance.
- **You know where to find information on the applications for each auditionee.** By making our application forms standard, you know just where to look for information – in addition, we provide a Quick Guide of the most pertinent information to you (divided by days) in an easy to use excel spread sheet.
- **We post the callback requests for you** – you don't have to fight any crowds
- **Callback and/or interview actors in your own private callback room.** SETC makes available rooms set aside for your use, or you may use your hotel room in our host hotel which provides junior suites ideal for this purpose.
- **We plan for the auditions to be videotaped and available as a DVD set**, for a minimal fee, to attending theatres for review for representatives (not whole companies) who may not be able to attend but wish to share the video with colleagues for casting needs.
- **We're nice!** Personal attention to your account, registrations, and job listings in the materials we provide to actors and/or prospective employees. April J'Callahan Marshall – SETC Professional Theatre Services Director and her assistant, Mark Snyder handle all registrations personally and are available to you just by a phone call or email for any assistance or questions! Lisa Leonard is a calm efficient & professional Auditions Room Director, and has assembled a dedicated and trained volunteer staff.
- **Everything is under one (1) roof.** All the auditions, dance call and callbacks are in the same hotel – where you will be staying at specially negotiated rates.
- **Atlanta, GA** is an incredible theatre mecca for the South – a great draw for actors. Easy access between the hotel and other places to see and eat with specified shuttles. SETC negotiated a great rate and value for our clients at the Westin.

- **WE WANT YOU TO COME** - SETC truly enjoys connecting opportunities for those in the theatre industry and we'd like to help **YOU** find the employees you need.