



Student Design Competition Guidelines	
Scenery Design	Lighting Design
Costume Design	Crafts and Technology
Southeastern Theatre Conference, 61st Annual Convention	
Lexington, KY	March 3-7, 2010

General Information:

- Competitions in set, lighting, and costume design have two divisions, undergraduate and graduate levels, for a total of 6 design competitions.
- You may enter only one design in each area of design in your division. You may, however, enter one design in each of the four categories. An entry fee of \$20 applies to each entry.
- The Crafts and Technology competition includes both undergrad and graduate students and shall include but not be limited to properties, costume crafts and technology and special effects. In Crafts and Technology you may enter two areas, or you may have several pieces judged together i.e. 3 hats or a series of daggers. There are three awards in this category.
- Entries must be postmarked by **January 28, 2010**. Late entries may be allowed to exhibit if space permits, but may be declared ineligible for awards.
- SETC Registration form and fees (\$100 to \$135/student), plus the \$20.00 entry fee *per design entered* should be submitted along with the design entry form. Failure to register/pay fees will result in disqualification.
- **Your school must be an Institutional Member of SETC for you to compete.** “Institutional Member” is defined as having paid Institutional Dues of \$70 to SETC by the January 28 registration deadline. Contact SETC to verify school status.
- Space: Each design should be configured to occupy a **30” square of table, and the space above it**. Your exhibit must be freestanding; do not assume that wall space or anything like it will be available to you. Your design should be self-supporting and lightweight. Space allocation for the Crafts and Technology Exhibition will be determined on an individual basis, according to the needs of each item exhibited. The committee reserves the right to restrict space allocations for exhibits which exceed the practical limitations of the exhibition space. Questions should be directed to the committee chair or vice-chair.
- **No electricity is provided.** Do not plan to use laptops, slide projectors, tape players or lighting.
- Please do not display your school’s name, your business card or resume. If your school’s name is already on drafting title blocks, you do not have to remove it. **Place your name and phone number on the back of all artwork.**
- Summary statement: **Design entries** prepare a summary statement less than ½ of one page in length. **Technology/Crafts** prepare a statement describing the process of creating the item and any problems that you solved in doing so.
- **For Technology/Crafts** the item must be accompanied by a sketch, whether or not the entrant designed the item and the item must be true to the sketch. Research should be included if necessary. A photocopy of the original design, if not designed by the entrant, is acceptable.

For Technology/Crafts Items will be judged on the following criteria:

1. True to design - whether the item was designed and built by the same individual, or designed by someone else and built by the entrant, it should be accompanied by a sketch and supporting research if necessary and the result should be true to the designer's intention.
2. Elegance of technique - the winning work shall be clean and well-executed and shall look completely professional. The insides of the items shall be cleanly finished.

3. Creativity - consideration should be given to items that utilize old techniques in different ways or that use new techniques or experimentation but not at the expense of beautifully executed traditional items.

- Awards will be announced at the Design Awards Ceremony. Design entrants must be present at the convention to be eligible to win. Award winners will also be recognized at the Awards Banquet. Banquet tickets may be purchased with your convention registration (\$30).
- Bring all designs to the Design Competition room at the designated time and place in the exhibition hall. **DO NOT MAIL THE DESIGNS TO THE SETC OFFICE.** No one there will bring them. Be prepared to collect your design immediately after the close of Design Competition on Saturday at Noon. Neither SETC nor the Design/Technology Committee will assume responsibility for entries not picked up by the designated time. Security will be provided for the exhibit space. Most likely, you will be allowed to set up your own display, but it *may* have to be moved while you are not present.
- Prizes for each competition include \$125 for 1st place, \$75 for second place, and \$50 for 3rd place.

HELPFUL HINTS:

- The content of the work is more important than the presentation. Be neat, but do not overproduce. Examples of overproduction might include: framing, fancy printed papers, elaborate titles, playing music, battery operated lighting. Fancy printed labels are fine, but hand-drafted neat labels are just as good.
- Additional drawings and sketches may be left as a stack on your table. The respondents will look through them.
- Edit and proofread your Design statement. Be concise.

Sculptural Arts Coatings Scene Design Award

- **Minimum requirements:** Research materials, ground plan at least ¼" = 1'-0" scale, color rendering or model, ½ page or less statement of your approach to the design.
- **Suggested elements:** Preliminary sketches, painter's elevations, full drafting package including ground plan, elevations, center-line section, detail drawings, photographs if for a produced show.

SETC Costume Design Award in honor of Irene Smart Rains

- **Minimum requirements:** Research materials, 6 or more color costume renderings, each must be swatched.
- **Suggested elements:** Preliminary sketches, detail drawings, a costume plot, and photographs if for a produced show.

SETC Lighting Design Award sponsored by Electronic Theatre Controls

- **Minimum requirements:** Research materials, light plot drawn in ¼" = 1'-0" or ½" = 1'-0" scale using USITT standard symbols, dimmer/control schedule, magic sheets, instrument schedule, hanging section (scenic designer's is acceptable), photographs of realized production on graduate level, ½ page or less statement of your approach to the design.
- **Suggested elements:** Preliminary sketches, cue sheets, story boards

SETC Technical/Crafts Award Sponsored by PatternMakers Software

- **Minimum requirements:** A statement describing the process of creating the item and any problems that you solved in doing so. The item must be accompanied by a sketch, whether or not the entrant designed the item and the item must be true to the sketch. Research should be included if necessary. Xerox of the original design, if not designed by the entrant is acceptable.

We reserve the right to refuse to exhibit entries that do not adhere to the stated criteria.