

SETC's 61th Convention Program

Lexington, Kentucky March 3-7, 2010
Advertising Insertion Order

INSERTION ORDER & AD MATERIALS TO:
 Attention: Cheryl Ann Roberts (cherylann@setc.org)
 Southeastern Theatre Conference
 1175 Revolution Mill Dr., Ste. 14
 Greensboro, NC 27405
 TEL: 336-272-3645 FAX: 336-272-8810
Technical Questions? Contact Editor
Deanna Thompson at deanna@setc.org

Send in your order and payment by September 18 and receive a 10% discount
Send in your order and payment by November 18 and receive a 5% discount

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Order Deadline: December 18, 2009

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<input type="checkbox"/>	Eighth Page	2.5"h x 3.75"w	\$230
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TERMS & REGULATIONS

- Advertisers are responsible for providing camera-ready ads to meet SETC's specifications.
- Terms are net 30 days.
- Past due accounts are subject to a service charge of 1 ½ % per month (18% annually)

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- **FORMAT:** Please submit your ad as a high-resolution PDF with fonts and graphics embedded. We can also accept .tif files
- All ads are B&W except outside covers
- **HOW TO SEND:** Ads should be sent via email or on CD.
- **HARD COPY:** Whether you send via email or on CD, we require that you also send hard copy via postal mail to ensure your ad looks the way you intended when published

PAYMENT:

- **PAY WITH VISA OR MASTERCARD BY CALLING OR FAXING YOUR ORDER OR MAKE CHECKS PAYABLE & MAIL TO:** Southeastern Theatre Conference, 1175 Revolution Mill Drive., Suite 14, Greensboro, NC 27405