



Southeastern Theatre Conference  
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# News from SETC

## FOR IMMEDIATE RELEASE

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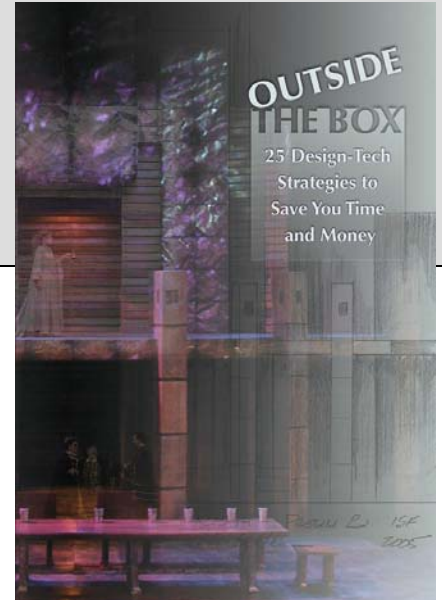
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## OUTSIDE THE BOX: *25 Design-Tech Strategies to Save You Time and Money*

First in the SETC FIELD GUIDE SERIES

\$18.00, 88 pages, 6 x 9  
Paperback, ISBN: 978-0-9802445-0-2  
Publication Date: March 2008

### Looking for innovative design-tech solutions? Look no more!

*OUTSIDE THE BOX: 25 Design-Tech Strategies to Save You Time and Money* is packed with practical ideas that are proven to work. Top design-tech professionals share their secrets in this how-to book published by the Southeastern Theatre Conference, the nation's largest regional theatre organization. The first book in the SETC Field Guide Series, *OUTSIDE THE BOX* is a collection of new articles and previously published columns (updated for this book) from the popular "Outside the Box: Design-Tech Solutions" column in *Southern Theatre* magazine. The innovative and cost-saving solutions to design-tech problems will inform, assist, and inspire a wide spectrum of workers in the field of theatre, from seasoned professionals to recent graduates.

*"This book will serve as an invaluable tool for all craftspeople in the theatre. The challenges presented are varied; and they all share practical, efficient and inexpensive approaches to overcome different problems."*

– William Ivey Long, foreword to *OUTSIDE THE BOX*.

*OUTSIDE THE BOX* explores techniques and tips in **Scenery, Lighting, Special Effects, Costuming** and **Tech Software** through 25 articles including:

- Working Sink: Make Running Water with Garden Sprayer, Air
- Into Thin Air: Make Actors "Disappear" without Pyrotechnics
- Period Shoes: Characters Can Mosey to Moliere in Boots
- Gobos: Make Your Own for Less than \$2 Each
- Snow: Make a Snowmaker for Less than \$60
- Breakaway Glass
- Onstage Pool: Create a Splash Hit on Your Stage
- 3-D Bricks

Articles feature step-by-step instructions, photographs, diagrams, safety notes, material lists as well as budgeting information. Each article is accompanied with author bio and contact information for additional information/questions.

*OUTSIDE THE BOX* can be ordered directly from the Southeastern Theatre Conference by calling 336-272-3645, or by going online to [www.setc.org](http://www.setc.org) where you will find a full description and a table of contents.

