



TECHNICAL PACKAGE

UPDATED: JANUARY 2025

Soldiers & Sailors Memorial Auditorium

399 McCallie Ave

Chattanooga, TN 37402

www.tivolichattanooga.com/memorial_auditorium

Phone: 423.757.5580

Email: info@tivolichattanooga.com

Tickets Online: www.tivolichattanooga.com & www.ticketmaster.com

Administrative & Box Office Hours:

Monday - Friday 10:00am - 2:00pm

* Memorial Auditorium / Walker Theatre Box Office is only open on show days starting at 2:00pm. *

For matinee performances, Box Office opens 2 hours prior to showtime.

Tickets for all venues are sold through the SSMA Box Office.

SSMA STAFF CONTACT INFORMATION

Courtney	Keene	Co-COO of Events & Ops	courtney@tivolichattanooga.com	423-596-4928
Anna	Roncskevitz	Advance Contact / Director of Events	anna@tivolichattanooga.com	423-760-7260
Matt	McGlasson	Director of Business Operations / Settlement	matt@tivolichattanooga.com	423-987-3960
Lora	Long	Director of Personnel Operations	lora@tivolichattanooga.com	423-240-0926
Sam	Fort	Advance Contact / Senior Technical Director	sam@tivolichattanooga.com	423-331-0740
James	Durham	Technical Director	james@tivolichattanooga.com	423-394-0060
Jeremy	Muse	Stage Manager	jeremy@tivolichattanooga.com	423-762-4607
Dinson	Lee	Event Manager	dinson@tivolichattanooga.com	423-240-7768
Mary	Gower	Event Manager	events@tivolichattanooga.com	615-603-0585
Matej	Grycz	Box Office & Ticketing Manager	matej@tivolichattanooga.com	865-919-3121
Jacinthe	Jarrell	Ticketing Coordinator	jacinthe@tivolichattanooga.com	NEED NUMBER
Amanda	Nelson Varnell	Director of Food & Beverage	varnell@tivolichattanooga.com	423-509-7587
Tiffany	Barats	Artist Hospitality Manager	tiffany@tivolichattanooga.com	423-637-2892
Chris	Limbaugh	Concessions Manager	chris@tivolichattanooga.com	423-645-7201
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Marc	Puglise	Director of Security, Safety & Emergency Management	marc@tivolichattanooga.com	423-280-0837
Mariana	Cremonte	Custodial Manager	mariana@tivolichattanooga.com	413-207-1419
Amanda	Fabrizio-Grzesik	Director of Development	amanda@tivolichattanooga.com	610-331-7254
Taylor	Vaughn	Development Assistant/Gifts/Grants Administrator	taylor@tivolichattanooga.com	205-401-4442
Ellie	Austin	Director of Education	ellie@tivolichattanooga.com	NEED NUMBER
Marina	Cartagena	Executive Assistant	marina@tivolichattanooga.com	480-343-5208

ABOUT SOLDIERS & SAILORS MEMORIAL AUDITORIUM

The historic Soldiers & Sailors Memorial Auditorium was dedicated on November 11, 1922, Veterans Day, as Chattanooga and Hamilton County's living memorial to those who have served in the armed forces. With seating for 3,866, Soldiers & Sailors Memorial Auditorium is a great place for full-scale theatrical productions, music concerts, comedy shows, and community events.

Built between 1922 and 1924 by John Parks (John Parks Company, General Contractors) at a cost of \$700,000 and designed by noted architect R. H. Hunt, who also designed Chattanooga's lavish Tivoli Theatre, the auditorium honors area veterans of World War I.

The building, located at 399 McCallie Avenue is about halfway between downtown and the UT Chattanooga campus. It occupies half of the city block bounded by McCallie Avenue, Lindsay Street, Oak Street and Georgia Avenue.

By the early 1960s, Memorial Auditorium had fallen into disrepair. The building was closed in 1965, and reopened after renovations the following year. It closed again in 1988 for further restoration and modernization. The repairs cost over \$7 million, and Memorial Auditorium reopened in 1991.

In July 2007, the auditorium's historic concert pipe organ, dating to the building's construction, was rededicated after restoration by the Chattanooga Music Club over a period of 21 years. Efforts are now underway to ensure the instrument's continued use and preservation.



Education & Community Engagement

Where learning takes center stage.

The Tivoli Theatre Foundation seeks to make the arts accessible to the Chattanooga community at large, regardless of income or background. Our TivEd series is dedicated to educating, enriching, and empowering individuals through the performing arts. Local students and community members engage with our programming throughout the year to explore careers, learn new skills, and gain valuable experience. We engage local school groups, nonprofits, and other education department participants. Our TivEd programming is always FREE for participants and includes a ticket to the show!



How to get involved.

We kindly request that you join our education initiative! Our TivEd series has featured:

- Dance, vocal, or acting master classes
- Career Q&As
- Talkbacks
- Job shadowing for management or technical roles
- Student reporter interviews
- Backstage tours
- Open sound checks
- and more!

399 MCCALLIE AVE | CHATTANOOGA, TN 37402 | 423.757.5580

WWW.TIVOLICHATTANOOGA.COM

BACKSTAGE FACILITIES

DRESSING ROOMS

All on our basement level, access by elevator or stairs.

Star Rooms

Four (4) Star Dressing Rooms - 10' x 16' with sink, lighted mirror, and carpet. Jack & Jill suites that share a bathroom and shower between each two.

*Phone & Internet hardlines are available in Star Rooms 2, 3, & 4

Chorus Rooms

Four (4) Chorus Rooms - capacity for 16 per room. All chorus rooms have toilet and shower facilities, lighted mirrors, carpeting, electrical outlets.

Green Room / Production Office

20' X 18' open room with carpeting and electrical outlets. Features a small kitchenette with refrigerator, microwave, and sink. The Production Office has hardlines for phone and Internet for company use.

Wardrobe

Location: Basement level with access by elevator or stairs

Facilities: (2) Washers & (2) Dryers plus electrical receptical for additional dryer. Large sink with hot/cold water.

Rehearsal Area

Rehearsal Room: 29' X 21'

Location: Basement level with access by elevator or stairs

Mirrored with elevated wood floor with barre

Exhibit Hall / Catering

Dimensions: 120' X 85'

Located on basement level

Open space with access to dressing room hallways and doors to public access

MERCHANDISE

Merchandise Area location varies based on ticket count.

Venue can provide sellers and/or cash bank as requested during advance.

*48 Hours Notice Required; \$150 flat for sellers, paid in cash by tour at the end of the show.

Merch Contact:

Dinson Lee

c. 423.240.7768

dinson@tivolichattanooga.com

Shipping Address:

ATTN: Merch (Show Name)

Soldiers & Sailors Memorial Auditorium

399 McCallie Ave

Chattanooga, TN 37402

TOUR BUS PARKING DIRECTIONS

From I-24E, use the 2nd from the right lane to take exit 178 for U.S. 27 N/ US-11/US-41/US-64 to Downtown Chattanooga/Lookout Mt/Broad St. Keep left, follow signs for US-27 N/Downtown / Chattanooga. Merge onto US-27 N. Take exit 1A for M L King Blvd toward Downtown. Continue on W M L King Blvd. Turn left on Georgia Ave. Continue on Georgia Ave Past McCallie Ave. Turn right on Oak Street. Two Tour Buses can park directly behind the building on Oak Street. Buses must park on the same side of the street as the building - NOT ON THE SIDE WITH CONES. THE CONES MUST STAY ON THE OPPOSITE SIDE SO THRU TRAFFIC ISNT BLOCKED. The additional tour bus should continue past the building, turn right onto Lindsay Street and park on the right side directly beside the building.

PARKING

Parking for tour vehicles is located on Oak Street directly behind the Memorial Auditorium. Please inform the Event Manager and/or Technical Director of all arrival and departure times. Also, if you arrive earlier than scheduled please inform. Due to limitations or parking space, parking is a constant issue so please advance all arrangements prior to your arrival. Detailed parking maps and instructions will be sent after Advance. You may run generators throughout your stay.

MAP & DIRECTIONS

Directions To Loading Dock/Venue Front Doors:

From I-24E, use the 2nd from the right lane to take exit 178 for U.S. 27 N/ US-11/US-41/US-64 toward Downtown Chattanooga/Lookout Mt/Broad St. Keep left, follow signs for US-27 N/Down-town/Chattanooga. Merge onto US-27 N. Take exit 1A for M L King Blvd toward Downtown. Continue on W M L King Blvd. Turn left on Georgia Ave. Turn Right on McCallie Ave. Front Entrance on the left.

To Loading Dock/Ramp:

Turn Left on Memorial St. (small side street right before you reach Auditorium front entrance). Trucks back in and up the ramp. One truck can park here at a time.

SEATING CAPACITY

Front Orchestra: 1,363

Rear Orchestra: 992

Lower Balcony: 1,166

Upper Balcony: 189

Total Capacity: 3,710

Balcony Closed Capacity: 2,355

(Removable Pit Seating: 94)

THEATRE SPECS

Proscenium Width: 81' 7"

Proscenium Height: 30' 2"

Stage Depth: 50'

Stage Width: 115' 8"

Stage Height: 4'

Crossover Depth: 7'

Grid Height: 65'

Bay Door Height: 12'

Bay Door Width: 10'

Loading Dock Height: 42" (One dock plate provided in house)

Orchestra Pit Width: 59' 2"

Orchestra Pit Depth from Center: 14' 8"

Orchestra Pit Depth from SR/SL: 9' 7"

730 sq. ft Orchestra Pit has adjustable height from basement level to stage level.

House Cockpit is 8' X 16' and is located left of center in orchestra seating area,
86' from stage apron.

HOUSE AUDIO EQUIPMENT

IN HOUSE COMMUNICATIONS

ClearCom System:

10 Belt Packs & Headsets

Dressing Room Page System:

Page Mic located DSR

Audex Hearing Impaired System

AUDIO

HOUSE MIXING CONSOLES: MIDAS M32 (X2)

P.A. & additional audio equipment rental available
from our vendor PLJ Audio

**Please contact the Tech Director for more
information re: audio needs**

PREFERRED VENDORS

AUDIO

PLJ Audio

3545 Probasco PL
Chattanooga, TN 37411
423.667.9313
pljsound@gmail.com

BACKLINE

Contact Tech Director
for current vendor

LIGHTING / EQUIPMENT / AV

Solid Rock Systems

3545 Probasco PL
Chattanooga, TN 37411
423.698.0005
info@solidrocklive.com

LIGHTING / EQUIPMENT

HELM Projects

423.310.8949
www.helmprojects.com

CHAIRS / TABLES / PIPE & DRAPE

Showtime Event Rentals

1220 Latta St
Chattanooga, TN 37406
423.624.2040
sales@showtimechattanooga.com

PIANO RENTAL

Summitt Pianos

1220 Latta St
Chattanooga, TN 37406
423.499.0600
summittpiano@outlook.com

MUSICIANS

Chattanooga Symphony & Opera

620 Lindsey St Suite #210
Chattanooga, TN 37403
423.267.8583

PIANO TUNING

Robert Sims

6136 Ramsey Forgey Rd
Harrison, TN 37341
423.309.0057
doremipiano.robertsims@yahoo.com

LOCAL INFORMATION

Specialty information available upon request

Medical & Pharmacy

ERLANGER MEDICAL CENTER - HOSPITAL

975 East 3rd Street, Chattanooga, TN 37402 – 1.5 miles
(423) 778.7000

MINUTE CLINIC (INSIDE CVS)

1150 Hixson Pike, Chattanooga, TN 37405 – 2.5
(866) 389.2727

TRISTATE CLINIC - CHIROPRACTOR

520 Cherokee Boulevard, Chattanooga, TN 37405 – 2 miles
(423) 265.1366

WALGREEN'S

110 N Market Street, Chattanooga, TN 37405 – 1 mile
(423) 752.8104
Pharmacy Open M-F 8AM-10PM, Sat 9AM-6PM, Sun 10AM-6PM

TRANSPORTATION

AIRPORTS

CHATTANOOGA METROPOLITAN AIRPORT (CHA)

1001 Airport Road, Chattanooga, TN 37421 – 8 miles
(423) 855.2200
chattairport.com

WILSON AIR CENTER – FBO

932 Jubilee Drive, Chattanooga TN, 37421 – 11 miles from Tivoli
(423) 855.2299 tel
(423) 855.2294 fax
ASRI: 129.975
cschattanooga@wilsonair.com
www.wilsonair.com
Aviation services: Chattanooga Aero, Crystal Air, Star Aviation Services

GROUND INFORMATION

Free Electric shuttles run daily from the Chattanooga Choo Choo to the Tennessee Aquarium with stops every block between. The shuttle provides front-door transportation to attractions, convention center, shopping, hotels & employment sites in the Downtown area. All Shuttle buses are wheelchair accessible. To access a full schedule and bus tracker visit www.carta-bus.org.

CAR SERVICE

CHATTANOOGA LIMO

2288 Gunbarrel Road, Suite 154 - #192
Chattanooga, TN 37421
(423) 805.9114

BIKE CHATTANOOGA

Station is located near the Tivoli Theatre at corner of Broad St. & W. 8th St.
www.bikechattanooga.com.

HOTELS

KINLEY SOUTHSIDE | 1409 MARKET ST CHATTANOOGA, TN 37402

Hannah McCaslin - Sales Manager - Kinley Chattanooga Southside

New Marriott Tribute Portfolio Hotel. Boutique feel with a speakeasy and restaurant on property. Please use the code, B8003, when booking online or this booking link for 18% off. Can also email Hannah directly to book.

C. 423-598-4500 |

E. HMCCASLIN@kinleychattanooga.com

MARRIOTT DOWNTOWN | HOTEL BO | HOTEL INDIGO | THE WESTIN

Kenneth Zahn Jr. - Area Director of Sales

DeFoor Hospitality Group

C. 615.477.0190

E. kennethz@defoorgroup.com

THE READ HOUSE | 827 BROAD ST CHATTANOOGA, TN 37402

Historic hotel that was recently renovated. There is a Starbucks and high end steakhouse inside.

About 5 min drive to SSMA / 20min walk

Christy Traini

E: ctraini@thereedhousehotel.com

P: (423) 266-4121

W: <https://www.thereadhousehotel.com>

MOXY HOTEL | 1220 KING ST CHATTANOOGA, TENNESSEE 37403

The Moxy is a concept hotel with more compact, tech advanced room.

Lobby bar and grab & go food options. Lots of options in walking distance.

About 5 min drive to SSMA / 20min walk

Kacey Swindell | Director of Sales #atthemoxy

M: 423.402.7800

E: kacey@moxynooga.com

W: moxymotels.com/chaox

\$129 Sunday – Thursday and \$189 Friday & Saturday nights.

The booking link for you is here:

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1547656319578&key=CORP&app=resvlink>

HOTELS

WESTIN HOTEL | 801 PINE ST CHATTANOOGA, TN 37402

Westin opened 6 years ago. Rates depend on occupancy.

About 5 min drive to SSMA / 20min walk

Lori Jenkins | Group Sales Manager

W: www.westin.com/chattanooga

E: lori.jenkins@westinchattanooga.com

T: 423.803.5952 | C: 423.902.1335

HOLIDAY INN & SUITES | 434 CHESTNUT ST CHATTANOOGA, TN 37402

The Holiday Inn & Suites is a modern hotel with new high-end guest rooms furnished with top of the line amenities. It is only a short 3 minute drive to all venues.

Noah Nelson | Sales Coordinator

W: <https://www.ihg.com/holidayinn/hotels/us/en/chattanooga/chadt/hoteldetail>

T: 423.777.5858

Booking Link

THE DWELL HOTEL | 120 E. 10th ST CHATTANOOGA TN 37402

YELP RATING 4.5/5

The Dwell is a midcentury style small hotel about 5 min drive to SSMA / 20min walk.

Hipster boutique hotel with a cool bar and only about 25 rooms. They offer bus parking.

Rooms are midcentury and not modern.

L'Erin Chidester

General Manager

O: 423-267-7866

C: 423-596-0887

W: <http://www.thedwellhotel.com/>

LAUNDRY / DRY CLEANING

GORDON'S CLEANERS

315 N Market St, Chattanooga, TN 37405

423.266.3252

www.gordonscleaners.com

CARRIAGE CLEANERS

730 Signal Mountain Rd, Chattanooga, TN

37405

423.756.1555

HARDWARE & SUPPLIES

WALTER A. WOOD'S SUPPLY CO.

4509 Rossville Blvd, Chattanooga, TN 37405

423.867.1033

ACE HARDWARE

1870 Dayton Blvd, Red Bank, TN 37405

423.877.9006

NORTHERN TOOL & EQUIPMENT

7658 Lee Hwy, Chattanooga, TN 37421

423.510.0646

SHOPPING

WAREHOUSE ROW

1110 Market St, Chattanooga TN 37402 – 0.5 miles
423.267.1111

HAMILTON PLACE MALL

2100 Hamilton Place Blvd, Chattanooga, TN 37421 – 13 miles
423.894.7177

TARGET

1816 Gunbarrel Rd, Chattanooga, TN 37421 – 13miles
423.490.1418