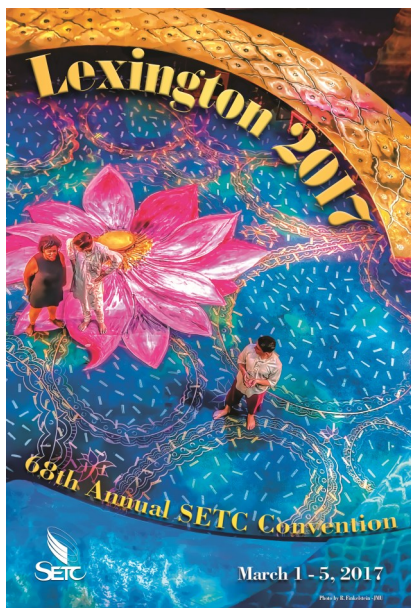


# 68TH ANNUAL SETC CONVENTION PROGRAM

Lexington, Kentucky—March 1-5, 2017

## ADVERTISING CONTRACT

NEW for 2017: Full color program with larger ad sizes!

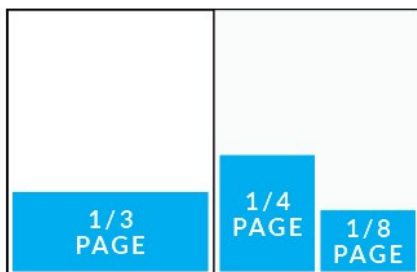
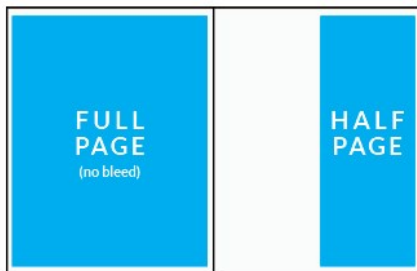


### Why advertise in the Program?

- Reach over 4700 theatre students, educators and professionals onsite
- Advertiser logos and websites featured in online schedule and mobile app
- Program posted on Issuu.com with links to advertiser website or YouTube video
- Social media recognition with account handles provided

### Design Specifications

- File Formats: PDF, TIFF, PSD & JPG
- Image Resolution: 300 dpi
- Color Space: CMYK (no RGB colors)
- Ad Size: files should be created to the exact ad dimensions.



Page Size	Dimensions (width by height)	Price
Full Page	8" x 10.25"	\$1000
Half Page	3.875" x 10.25"	\$720
1/3 Page	8" x 3.25"	\$620
1/4 Page	3.875" x 4.75"	\$500
1/8 Page	3.875" x 2.5"	\$350
Inside Front Cover	8" x 10.25"	\$1250
Inside Back Cover	8" x 10.25"	\$1195
Back Cover	8.75" x 11.25" (0.125" bleed on all sides)	\$1250

**Contract Deadline: December 1, 2016      Ad Due: January 5, 2017**  
 Please send contracts and print ready ad to Rachel Blake at [rachel@setc.org](mailto:rachel@setc.org)

### ADVERTISER INFORMATION

Advertiser Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 Twitter handle: \_\_\_\_\_ Instagram handle: \_\_\_\_\_  
 Ad Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_  
 Contact Phone: \_\_\_\_\_

Please Charge Now      Name on card: \_\_\_\_\_  
 Please Invoice Now      Card Number: \_\_\_\_\_  
 Please Invoice with Tear Sheet      Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

